

- Logo
- Color Palette
- Fonts
- Graphic Standards
- Messaging
  - Elevator Pitch
  - Mission Statement
  - Tag line
  - Does your brand have a story?

## Signage

## Printing

- Exterior
  - Storefront Sign
  - Storefront window vinyl
  - Window Displays
  - Hours of Operation on front door
  - Open/Closed Sign
  - Parking Signs
  - Billboards
  - Sidewalk Signs
  - Flittler Flags
  - Banners
  - Property Boundary/No Trespass
  - Road Signs
  - Compliance
  - Yard Signs
  - Lit Signs
- Interior
  - Compliance Signs
  - Way-finding Signage
  - ADA Signage
  - Interior Wall Graphics
  - Floor Graphics
  - Interior Decorative Signage
  - Product Displays
  - Presentation Boards
  - Retractable Banners
  - Trade Show Displays
  - Posters
- Vehicle Graphics
  - Logo/Fleet Graphics
  - USDOT/VIN/MC
  - Vehicle Wrap
  - Vehicle Magnet
  - Trailer Graphics
  - Compliance Labels
  - Oversized Load Banners
- Business Cards
- Brochures
- Flyer's
- Rack Cards
- Postcards
- Letterhead
- Envelopes
- Promotional Items
- Direct Mailings
- Magnets
- Catalogs
- Notepads
- Posters
- Folders
- Forms
- NCR Forms

MARKETING  
**CHECKUP**

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Website           | <input type="checkbox"/> E-Commerce       | <input type="checkbox"/> Auto Responders      |
| <input type="checkbox"/> Social Media      | <input type="checkbox"/> Pipelines        | <input type="checkbox"/> Targeted Ads         |
| <input type="checkbox"/> Ad Design         | <input type="checkbox"/> News letters     | <input type="checkbox"/> Back up Website      |
| <input type="checkbox"/> Digital Marketing | <input type="checkbox"/> Email Marketing  | <input type="checkbox"/> Optimized for mobile |
| <input type="checkbox"/> Google            | <input type="checkbox"/> SEO              |   |
| <input type="checkbox"/> Adwords           | <input type="checkbox"/> Metrics          |   |
| <input type="checkbox"/> Facebook Pixel    | <input type="checkbox"/> Google Analytics |   |

## Marketing Strategy

- Do you have a marketing strategy?

### Are your clients seeing you?

Are your marketing dollars paying you back? Most small businesses owners spend valuable time and money trying to do it themselves, yet wondering if it's paying off. Let us help you get seen with professional consistent branding & messaging, and *you have more time to do what you do best.*

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

Services you provide \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Preferred Method of contact:  Phone  Email  Set up face to face  Video Conference

I'd like to talk more about:

Signs  Graphics  Digital Media  Marketing Strategy

Branding  Messaging  Printing

**MARKETING  
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**identity**graphics

unleash your brand identity